

BIBD INSPIRES MORE ENTREPRENEURS WITH BRIEFING ON BENEFITS OF SME 360

FOR IMMEDIATE RELEASE

May 29th, 2017 - BIBD recently took initiative to support the Government's aspiration to nurture Micro-SMEs, especially from the grassroots level, with a presentation to fifty undergraduates and alumni members of the Universiti Islam Sultan Sharif Ali (UNISSA).

The briefing was held to showcase business tools and tips, especially for startups, to graduates and potential Brunei entrepreneurs. At the same time, the event shared the developments of the local business environment, opportunities and challenges for entrepreneurship in the country. The two-hour briefing was moderated by Pg Sanusi Iskandar bin Pg Hj Ismail, Corporate Sales Marketing Senior Manager of BIBD's Corporate Banking Group.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don't forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under "What's New" feature.

For further information, please contact:

SHAIRAZI ZAINUDDIN

Corporate Communications

BIBD

Tel : +673 2269817

Fax : +673 2231705

e-mail : shairazi.zainuddin@bibd.com.bn

About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.