

BIBD BRINGS FASHION VALET TO BRUNEI

FOR IMMEDIATE RELEASE

May 21st, 2017 - BIBD today cardholders were treated to an exclusive cardholders-only early bird entrance to the Fashion Valet pop-up event held at the Indera Kayangan Ballroom, The Empire Hotel & Country Club.

While the event will run until the 31st of May, BIBD cardholders were given this special treat as part of BIBD's efforts to bring more benefits to its cardholders. There, transactions made using any BIBD cards will entitle cardholders to discounts up to 10%, accumulate double BIBD Hadiah Points that can then be used to pay for utilities, donations, air miles and others. Some customers will also walk away with 10 thousand Royal Skies Miles every day as a lucky draw incentive with some surprises too when weekend hits.

The promotion is part of BIBD's efforts to add more spirit to the holy month with more opportunities for the customers to save on their preparations for their home and families, thus embodying the true community spirit.

Fashion Valet in its inaugural partnership with BIBD brings to Brunei more than 40 Brand's from its online store and will give BIBD customers more than 14 Brand's exclusive previews of those designer labels that are not yet sold online. Fashion Valet co-founder Vivy Yusof spoke fondly of the Brunei customers and is pleased to bring more lines to the pop-up event in Brunei and add to the festive feel to the Bruneians with added lines not just for women but also for men and children. In the spirit of the coming festive season, Fashion Valet prides itself in showcasing design labels that fits the needs of our Bruneian customers.

Hjh Nurul HM Jaafar Head of Retail in a joint press conference, hopes the BIBD customers will see the value in the partnership with Fashion Valet with all the discounts, double Hadiah points and the lucky draw for the Royal Skies Miles in their purchases with BIBD Cards for all the new lines for Hari Raya brought by Fashion Valet. This gives customers an early start in their plans for the coming festive season and let them focus with their ibadah in the month of Ramadhan.

BIBD Fashion Valet Pop up store at Indera Kayangan Ballroom Empire Hotel will be open to public from 21st May 2017 5pm up to 31st May 2017. Times before and after Ramadhan is as follows:

Before Ramadhan (from 22.05.17): 10am-10pm

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don't forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under "What's New" feature.

For further information, please contact:

SHAIRAZI ZAINUDDIN

Corporate Communications

BIBD

Tel : +673 2269817

Fax : +673 2231705

e-mail : shairazi.zainuddin@bibd.com.bn

About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.