

BIBD SUPPORTS AMBD'S FINANCIAL FUN FAIR WITH BENEFITS OF BETTER FINANCIAL MANAGEMENT

FOR IMMEDIATE RELEASE

April 30th, 2017 -BIBD today showed its full support of Autoriti Monetari Brunei Darussalam's Financial Fun Fair held at the Jerudong Park Colonade.

At the event, BIBD prepared financial planning games and activities that were crafted to highlight expenditure differences between needs and wants, as well as to manage their financial wisely, and the importance of budgeting. More than ten BIBD certified Islamic Financial Planners were on hand to assist the public including students, to go through the games as well as be enriched with the financial planning materials that were distributed during the event.

BIBD Head of Retail Banking, Hjh Nurul Akmar Hj Md Jaafar commented on BIBD's participation, "BIBD shares its commitment to ensure that the importance of raising awareness on better financial management as early as possible. Alhamdulillah, with the strong support and advocacy from AMBD, not only does it ensure that our youth will begin and mature their financial knowledge and capabilities earlier, they will also be able to prepare and apply the knowledge themselves for any unforeseen circumstances."

BIBD's participation at the event is part of its ongoing efforts to raise the awareness and benefits of better financial management, at the same time underscoring the importance of elevating the awareness of financial literacy in Brunei Darussalam. This is showcased by their frequent financial planning talks to various audiences ranging from students and also employees of respective institutions.

BIBD has more than 40 certified Islamic Financial Planners aimed to assist its customers and public in general the importance of financial planning in their life stages and how it can help them achieve their life goals through better financial management, including the Islamic aspects of financial management such as Zakat & Hibah.

For further information, please contact:

SHAIRAZI ZAINUDDIN

Corporate Communications

BIBD

Tel : +673 2269817

Fax : +673 2231705

e-mail : shairazi.zainuddin@bibd.com.bn

About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with sixteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world with an impressive credit rating of A- by S&P Global, the highest for a Bruneian bank and among the highest in the region. BIBD has also been named the “Best Retail Bank in Brunei” by The Asian Banker for five consecutive years from 2013-2017.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.