

## **BIBD CONCLUDES THE “DIGITAL, COFFEE, AND YOU” ROADSHOW CAMPAIGN IN SERUSOP**

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### **FOR IMMEDIATE RELEASE**

April 27th, 2017 - BIBD will be having the final series of its “Digital, Coffee, And You” Roadshow at BIBD Serusop Branch from now until 29<sup>th</sup> of April. At the roadshow, BIBD will be advocating greater understanding and benefits of its digital bank services, capabilities, and conveniences. BIBD aims to support the country’s aspirations to become a smart nation by encouraging the usage of digital transactions and reducing the need for physical cash; and also as part of BIBD’s commitment to progressively provide its customers with the best-in-class digital banking solutions.

During the roadshow, BIBD will be providing gifts, limited waivers on processing fees, and also a free cup of coffee from RansCoffee for any application of Personal Financing, Home Financing, Consolidation Financing Scheme, and registration of BIBD Mobile and vCard. Customers can take advantage of this opportunity to enjoy the limited time promotions, especially with Ramadan and festive season right around the corner.

Part of the roadshow theme is also to support and promote local young businesses and help them to showcase their products and services to BIBD customers and the general public. For this particular roadshow, BIBD is showcasing RansCoffee, who first started selling coffee through package services, pop-up events and delivery services in 2014 and they occasionally conduct private latte art classes for coffee aficionados. Hopefully, this can bring more awareness and customer traffic to budding young local entrepreneurs.

For more information on any BIBD services, products, and promotions, please follow the BIBD Instagram account at [BIBDBRUNEI](#); Facebook page at [www.facebook.com/bibdbrunei](http://www.facebook.com/bibdbrunei); get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don’t forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under “What’s New” feature.

**For further information, please contact:**

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**About BIBD**

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with sixteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world with an impressive credit rating of A- by S&P Global, the highest for a Bruneian bank and among the highest in the region. BIBD has also been named the “Best Retail Bank in Brunei” by The Asian Banker for five consecutive years from 2013-2017.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at [www.bibd.com.bn](http://www.bibd.com.bn), visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.