

BIBD CONTINUES “DIGITAL, COFFEE, AND YOU” ROADSHOW CAMPAIGN IN MANGGIS

FOR IMMEDIATE RELEASE

April 20th, 2017 - In its commitment towards bringing more awareness to its products and services, BIBD continued the third series of its “Digital, Coffee, And You” Roadshow at its Manggis Branch. The Manggis leg of the roadshow will end on the 22nd of April.

At every stop of the roadshow, BIBD will be advocating more understanding and benefits of its digital banking services, capabilities and conveniences. BIBD aims to support the country’s aspiration to become a smart nation by encouraging the usage of digital transactions, which at the same reduces the need for physical cash. Similarly, this initiative aligns BIBD’s commitment to progressively provide its customers with the best-in-class banking solutions. The series of roadshows will be ending on the 27th of April at its final stop where it will be held for another three days at the Serusop Branch.

As part of the roadshow, BIBD will also be providing gifts, discounts on processing fees, and also a free cup of coffee for the application of Personal Financing, Home Financing, Consolidation Financing Scheme, and registration of BIBD Mobile and vCard. With Ramadhan and the festive season around the corner, BIBD hopes its customers would take this opportunity enjoy the in-house promotions.

In keeping in line with the theme of the roadshow and to also support the promotion of local young businesses, BIBD will also be promoting local vendors at each series of the roadshow in the respective branches. This initiative will help showcase their business to the customers and public in general and would hopefully bring them more business in the future.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don’t forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under “What’s New” feature.

For further information, please contact:

SHAIRAZI ZAINUDDIN

Corporate Communications

BIBD

Tel : +673 2269817

Fax : +673 2231705

e-mail : shairazi.zainuddin@bibd.com.bn

About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world with an impressive credit rating of A- by S&P Global, the highest for a Bruneian bank and among the highest in the region. BIBD has also been named the “Best Retail Bank in Brunei” by The Asian Banker for five consecutive years from 2013-2017.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.