

## **BIBD PROVIDES ITS SUPPORT FOR AMBD NATIONAL SAVINGS DAY**

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### **FOR IMMEDIATE RELEASE**

April 20th, 2017 - To further support activities by the Autoriti Monetari Brunei Darussalam (AMBD) to raise a generation that is equipped with real-life skills and is financially independent, BIBD recently participated in AMBD's National Savings Day roadshow, held at the Community Hall in Belalong, Temburong.

BIBD's participation is in line with BIBD's ongoing efforts to raise the awareness and benefits of better financial management, at the same time underscoring the importance of elevating the awareness of financial literacy in Brunei Darussalam, which also includes regular wealth management talks to various members of the public from different customer segments and life stages.

Hjh Nurul Akmar Hj Md Jaafar, BIBD's Head of Retail Banking Group commented on BIBD's activity, "In Shaa Allah, these activities are hoped to safeguard the financial future of its recipients by inculcating better awareness, habits and develop responsible financials decisions. We are grateful to AMBD for giving us the opportunity to participate in these activities so that we can collectively create a larger and lasting impact to society."

At the event, BIBD crafted financial planning games and activities that were designed to highlight expenditure differences between needs and wants, understand the need to be financial literate at a young age, wisely manage their finances such as allowances, and the importance of inculcating a savings culture throughout their life.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at [BIBDBRUNEI](#); Facebook page at [www.facebook.com/bibdbrunei](http://www.facebook.com/bibdbrunei); get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don't forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under "What's New" feature.

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**About BIBD**

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world with an impressive credit rating of A- by S&P Global, the highest for a Bruneian bank and among the highest in the region. BIBD has also been named the “Best Retail Bank in Brunei” by The Asian Banker for five consecutive years from 2013-2017.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at [www.bibd.com.bn](http://www.bibd.com.bn), visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.

At the event, BIBD crafted and brought financial planning games and activities that were aimed to highlight expenditure differences between needs and wants, understand the need to be financial literate at a young age, manage their financials such as allowances wisely, and highlighting the importance of inculcating a savings culture throughout their life.