

BIBD 10TH HOMESHOWCASE CLOSSES IN KIULAP

FOR IMMEDIATE RELEASE

April 15th, 2017 - After making a very positive impression with their support of the recent Belait Ku Ceria event, the BIBD 10th Home Showcase roadshow today ended with its second leg, held at the BIBD Kiulap Branch. The two-legged roadshow was held in BIBD's continued efforts to promote the importance and benefits of home ownership.

Focussing on the theme "BIBD - Making Your Home You", the BIBD 10th Home Showcase brought in partners such as Koppla, The Potters, Alsa Living and Toolbox, as well as more than five relators such as Minsan Dcon, Bess Perfect Property Agency, Intamas Corporation Sdn Bhd , BN Hartajati & Developer, Jfa Realty Agency & Marketing & Proland Realty. These partners, present with their products from homewares, furniture and DIY items, are to complement BIBD's complete offering as part of its commitment to better provide its customers with the most in convenience in the form of a one-stop solution to all its customers.

BIBD Head of Retail Banking, Hjh Nurul Akmar Hj Md Jaafar shared her delight on the success of the first leg of the BIBD 10th Home Showcase, "Alhamdulillah, we are grateful to be able to support the dreams and passion of our customers towards achieving their dreams, whether it is their dream home or helping them understand how to become a better entrepreneur. At the same time, BIBD is also committed towards making that transition from dream into reality that much easier with our wide array of conveniences."

As an added bonus and in line with BIBD's efforts to also support budding local businesses, the Home Showcase also incorporated a panel talk on "How to Set-Up a Business". The panelists included are Yang Mulia Mr Javed Ahmad, Managing Director and CEO of Darussalam Enterprise (DARe), Yang Berhormat Dayang Hafimi binti Abdul Haadii, DARe Board Member and Entrepreneur, Awang Keeran Janin, Founder of Avantist, Dayang Yusrina Abdullah, Founder of Anya Bijoux, and Awang Firdaus bin Omar, Founder of Twenty Five. On top of the local vendors present, the BIBD Home Showcase also housed a public viewing of a family movie for the comfort of the showcase's participants.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at

www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don't forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under "What's New" feature.

For further information, please contact:

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world with an impressive credit rating of A- by S&P Global, the highest for a Bruneian bank and among the highest in the region. BIBD has also been named the “Best Retail Bank in Brunei” by The Asian Banker for five consecutive years from 2013-2017.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.