

BIBD HOME SHOWCASE SUPPORTS BELAIT KU CERIA

FOR IMMEDIATE RELEASE

April 13th, 2017 - After making a very positive impression with their support of the recent Belait Ku Ceria event, the BIBD Home Showcase will be moving on to its Kiulap Branch on the 15th of April 2017 to continue its efforts to promote the importance and benefits of home ownership.

Focussing on the theme “BIBD - Making Your Home You”, the BIBD 10th Home Showcase also brought in partners such as Koppla, The Potters, Alsa Living and Toolbox. These partners, present with their products from homewares, furniture and DIY items, are to complement BIBD’s complete offering as part of its commitment to better provide its customers with the most in convenience in the form of a one-stop solution to all its customers.

BIBD Head of Retail Banking, Hjh Nurul Akmar Hj Md Jaafar shared her delight on the success of the first leg of the BIBD 10th Home Showcase, “Alhamdulillah, BIBD is excited to be able to be part of its customers’ journey towards achieving their dream home. At the same time, BIBD is also committed towards empowering customer to build characters into their homes, and making their home truly theirs.”

Similar to the previous series of the BIBD Home Showcase, the event housed workshops relating to activities that provided participants the understanding and ability to personalise and enrich their own homes according to their own tastes, along with the tools and items required. And in the spirit of supporting local young entrepreneurs, more than thirty vendors both from the Brunei Muara, and Belait districts were given the platform to showcase their product and services. This was fully welcomed by the Belait residents as the event gave a festive feel to the residents after the BelaitKu Ceria activities.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don’t forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under “What’s New” feature.

For further information, please contact:

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.