

BIBD BEGINS “DIGITAL, COFFEE, AND YOU” ROADSHOW CAMPAIGN

FOR IMMEDIATE RELEASE

April 6th, 2017 - In its efforts to bring more awareness to its products and services, BIBD today began its first series of roadshows on advocating more understanding and benefits of its digital banking services, capabilities and conveniences. At the same time, this is to align with BIBD’s commitment to progressively provide its customers with the best-in-class banking solutions.

As part of the roadshow, BIBD will also be providing gifts, discounts on processing fees, and also a free cup of coffee for the application of Personal Financing, Home Financing, Consolidation Financing Scheme, and registration of BIBD Mobile and vCard.

The three-day roadshow called “Digital, Coffee, and You” will be spread out over the month of April, and will be on rotation at selected branches as follows:

	Branch	April Dates
1	Kiulap Financing Centre	6-8
2	Tanjung Bunut	13-15
3	Manggis	20-22
4	Serusop	27-29

In keeping in line with the theme of the roadshow and to also support the promotion of local budding businesses, BIBD will also be promoting local vendors at each leg of the roadshow in the respective branches, which started off with The Crema Coffee.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don’t forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under “What’s New” feature.

For further information, please contact:

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.