

BIBD HIGHLIGHTS BENEFITS OF BETTER FINANCIAL MANAGEMENT AT TAP'S GLOBAL MONEY WEEK

FOR IMMEDIATE RELEASE

March 28th, 2017 - BIBD today showed its full support at Brunei's Ministry of Finance and the Employee Trust Fund's (TAP) Global Money Week themed, Learn, Save, Earn.

At the event, BIBD prepared financial planning games and activities that were crafted to highlight expenditure differences between needs and wants, as well as to manage their financial wisely, and the importance of budgeting.

BIBD Head of Retail Banking, Hjh Nurul Akmar Hj Md Jaafar commented on BIBD's participation, "We at BIBD understand completely the importance of raising awareness on better financial management as early as possible. Not only does it ensures that our youth will begin and mature their financial knowledge and capabilities earlier, but they will also be able to prepare and apply themselves for any unforeseen circumstances."

BIBD's participation at the event is part of its ongoing efforts to raise the awareness and benefits of better financial management, at the same time underscoring the importance of elevating the awareness of financial literacy in Brunei Darussalam. This is showcased by their frequent financial planning talks to various audiences ranging from students and also employees of respective institutions.

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.