

## **BIBD ‘TOP UP TAH LAGI’ WINNERS TAKE HOME APPLE IPHONE7, APPLE IPAD PRO AND BALI AIR TICKETS**

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### **FOR IMMEDIATE RELEASE**

January 27<sup>th</sup>, 2017 - BIBD held a prize presentation for its winners of the last round of its monthly “*Top Up Tah Lagi*” campaign that ended on the 31<sup>st</sup> of December 2016. The lucky winners, BIBD corporate banking customer Harbour-Link Lines (B) Sdn Bhd, and retail customers Dk Siti Nurul Mashitah Pg Sahar and Muhd Ibrahim Bin Abdullah, brought home either an Apple iPhone7, Apple iPad Pro or two return air tickets to Bali.

BIBD customers were automatically entered into the BIBD ‘Top Up Tah Lagi’ campaign when they top-up their DES, DST or Progresif credits using BIBD’s convenient digital platforms such as BIBD Online, BIBD Mobile, and Corporate Internet Banking (CIB). On hand to give away the prizes at the BIBD headquarters in the capital was Pg Sanusi bin Pg Hj Ismail, Senior Manager at the Corporate Banking Marketing Unit.

For more information on BIBD’s other campaigns and promotions, products or services, please log on to [www.bibd.com.bn](http://www.bibd.com.bn), follow BIBDBRUNEI on social media, visit our nearest branch or get in touch with our dedicated Contact Centre at 223 8181.

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**About BIBD**

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38<sup>th</sup> in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at [www.bibd.com.bn](http://www.bibd.com.bn), visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.