

BIBD BARAKAH 7 TAKES OFF WITH MONTHLY WINNERS OF FIRST CYCLE

OPPORTUNITY TO WIN TEN APPLE TV DEVICES EVERY MONTH

FOR IMMEDIATE RELEASE

October 28th, 2016 - BIBD today held a prize presentation ceremony for the first cycle of its first monthly 'Barakah 7' winners. On hand to give away the prizes to the first ten monthly winners at the BIBD headquarters in the capital was Clevy Syabil 'Arifin bin Jamil, BIBD's Head of Branch Sales.

The BIBD Barakah 7 campaign is divided into two cycles, and open to all BIBD customers who sign up for eligible products and services. All monthly winners will receive an Apple TV device, and will be selected into the grand draw of winning one of the two luxurious Mercedes Benz, depending on the cycle they qualified for.

The first cycle, carrying a grand prize of a Mercedes Benz 250 GLC AMG, will end on the 30th of November 2016, where the next Barakah 7 cycle will begin until the 28th of February 2017 where a 2017 Mercedes Benz E 200 AMG awaits a lucky winner. Also during the grand prize draw, the 30 finalists per cycle will also be able to bring home either an iPhone 7, iPad Pro, or iPhone SE.

For more information on Barakah Rewards 7 campaign, or any other BIBD products or services, please log on to www.bibd.com.bn, follow BIBDBRUNEI on social media, visit our nearest branch or get in touch with our dedicated Contact Centre at 223 8181.

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.