

## **BIBD TOP UP TIA WINNERS FETED**

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### **For Immediate Release**

11<sup>th</sup> March 2016 - BIBD today held a prize presentation ceremony today for its monthly “Top Up Tia” campaign winners.

The prize ceremony was held at the BIBD Rimba Branch. On hand to give away the prizes was Jeffri Ahmad Said, Head of Transaction & Support Services from BIBD’s Corporate Banking Group.

All the respective winners were in an ecstatic mood as they all were presented with their respective prizes ranging from the latest Apple gadgets such as iPhone 6s, iPhone 6s Plus or iPad Pro. The monthly promotional campaign will be running until the 30<sup>th</sup> of April 2016.

The BIBD Top Up Tia campaign encourages its customers to use either the BIBD Mobile or BIBD Online channels to perform ‘top-ups’ on their DES electricity, DST’s Easi or GO!broadband and Progresif Cellular’s mobile and broadband.

The service provides the perfect solution of having speed and convenience for the top-up of these utilities mentioned. Users of the service do not need to make any extra effort to purchase physical top up cards at vendors as they can just log on to BIBD Mobile or BIBD Online and top up all these utilities directly. These conveniences become extra useful in times of need, during off business hours or shortages of physical top-up cards in, especially the denominations you want.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at [www.facebook.com/bibdbrunei](http://www.facebook.com/bibdbrunei); get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don’t forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under “What’s New” feature.

For further information, please contact:

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**About BIBD**

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 42nd in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2014. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest in Brunei and among the highest in the region.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at [www.bibd.com.bn](http://www.bibd.com.bn), visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.