

BIBD TREATS ASPIRING HOME OWNERS WITH POP UP DINNER

For Immediate Release

Sept 21, 2016 - The Home Showcase series of event continues with a pop-up dinner held in BIBD Kuala Belait branch at KB V Plaza. Among the attendees during the dinner were young professionals based in Kuala Belait, who are keen to get an insight on owning a home.

Hjh Nurul Akmar binti Hj Mohd Jaafar, Deputy Head of Retail Banking BIBD which hosts the dinner welcomed the guests with opening remarks to give inspiration to the young professionals to invest on home or property early.

The whole theme and concept of this dinner centered upon creating the awareness on the importance of home ownership and early financial planning through video presentation by BIBD. Furthermore, it is also themed around how we want to encourage especially the youngsters who are already in career to start on home investment, hence giving it more focus and personalized attention to the guests.

Guests were served with delectable palate from the Energy Kitchen, whilst BIBD showcase a video of it's customers who have owned properties at a young age and also those interested in investing. The Home Showcase Festival partner, My Space Gallery Sdn Bhd showcased a video presentation of their latest products and services from home improvement angles, giving the guests exposure to styles and designs that are trending in the home solution segments.

To further build up the excitement, Irene Hii from Valor Property Agency delivered a talk, giving insights on the process of home and property purchase, as well as advising the audiences on what's currently available in the market locally that give good returns. For the ease of inquiries, BIBD's Personal Bankers were also present during the dinner along with certified financial planners for assistance.

The dinner ended on a high note, apart from presentation of gifts as part of our incentives for the customers, guests also noted that the initiative gave them great insights on property investment and with the right partner, the whole process would not be too arduous and complex.

This Home Showcase initiative will continue at Tanjung Bunut, Manggis and Rimba branch on the 30th September 2016 during business hours, BIBD will be offering promotional rates on Home Improvement Financing, Education Financing, Personal Financing, Consolidation Financing, and Special waivers on processing fee.

The awaited festival finale will be held at BIBD Kiulap Branch on 16th October 2016, from 10am to 5pm, which will feature our event partner My Space Gallery Sdn Bhd, realtors and property developers across Brunei. To ginger up the finale, there will also be more than twenty vendors present to pamper the general public with varieties of goods and arrays of food and beverages. While on the look for latest property listings, the public can indulge in the ambience, spend quality time with families and friends.

As part of creating inspirations amongst our customers to start dreaming about owning a home, the Instagram competition is still on going until 3rd October 2016, participants can simply take a photo to portray what home means to them and hashtag #BIBDWhathomemeans on their Instagram account, winners will get the chance to be invited to the Social Mixer event to be held on 9th October 2016 and win themselves shopping voucher worth \$50. Children aged 4-15 years will also be able to participate in a drawing competition, giving them the opportunity to portray their thoughts and perceptions about home ownership at a tender age. Participants can submit their arts to The Collective Arts by 14th October; top 3 winners will be receiving prizes worth \$200, \$100 and \$50 for first, runner up and 1st runner up respectively.

For details on the Home Showcase Festival and information on any of BIBD's other products and services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.

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About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 38th in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2016. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest for a Bruneian bank and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei” by The Asian Banker in 2013, 2014, 2015 and 2016.

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