

## OUR HOME SHOWCASE IS ENDING BUT OUR DOORS ARE ALWAYS OPEN

### For Immediate Release

Oct 16, 2016 - The ninth BIBD Home Showcase Grand Finale is held today at BIBD Kiulap branch, themed around a 'family day' with up to forty vendors gathering at the venue, providing the public the best location for a family outing. Attending the festival was the guest of honour Hajah Noraini binti Haji Sulaiman, BIBD Deputy Managing Director along with management and staff of the bank.

The showcase started off with the recital of Doa Selamat by Haji Sahrol bin Haji Abd Latif, followed by the presentation of prizes for the #BIBDlittlesavers drawing competition, which was held via BIBD Instagram for children aged 4-15 years old. The competition gave the children the opportunity to visualize their dream home through their drawings. It is hoped that from this activity the children are able to develop an understand on home ownership at an early age, in addition to creating awareness on financial planning. The prizes were handed by the guest of honour, in the form of cash deposit credited into their respective BIBD accounts. The prizes are:

1 <sup>st</sup> Place:	Noor Md Asa Salim	(\$200) in account deposit
2 <sup>nd</sup> Place:	Saflinatul	(\$100) in account deposit
3 <sup>rd</sup> Place:	Tom	(\$50) in account deposit
Consolation:	Raid	(\$50) in account deposit
Consolation:	Fathan	(\$50) in account deposit

The event followed with a tour of the vendor's booth by the guest of honour, who offers a range of products including food, home appliances and accessories as well as clothing by vendors such as Cuckoo International Sdn Bhd, Happy Cream, Sos it Up, House of Cushions, were among the forty

vendors present; providing them with a great platform to introduce as well as obtain exposure for their business to the general public.

BIBD event partner My Space Gallery Sdn Bhd, a company that caters for home, office and building Solutions, as well as a Design and Product Consultancy, also presented a replication of a kitchen interior design for the public to view and experience. The grand finale was also participated by well-known and established partners in the property, realtor and housing development industry such as J-FA, Primeland Estate Agency, Valor Property Agency, BN Hartajati amongst others.

Hajah Noraini hoped that the Home Showcase Festival has been able to provide a positive impact to BIBD customers and the public, providing them with better insights and understanding on the importance of home ownership especially young executives who have just embarked in their career, in addition to having an appreciation on the importance of financial planning which will help them to prepare in planning for purchasing or building a home, through the assistance and guidance of our Personal Bankers present throughout the Home Showcase Festival.

Eventhough the festival ends today, however BIBD customers and the public can still enjoy special offerings on Home Improvement Financing, Personal Financing, Consolidation Financing, and Special waivers on processing fees until the 24<sup>th</sup> October 2016 at the Main branch, Kiulap, Manggis, The Mall, Rimba, Tanjung Bunut and Kuala Belait branches.

The details of the offerings can be obtained from the branches, or you may call our 24/7 contact center at 2238181 for information.

For further information, please contact:

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#### About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 42nd in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2014. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest in Brunei and among the highest in the region. BIBD has been named the “Best Retail Bank in Brunei “ by The Asian Banker in 2013, 2014, 2015 and 2016.