

BIBD LET'S GO MOBILE WINNERS FETED

For Immediate Release

21st October 2016 - BIBD today held a prize presentation ceremony today for its monthly “Let’s Go Mobile” campaign winners.

The prize ceremony was held at the BIBD Headquarters Building. On hand to give away the prizes was Hjh Adinah binti Hj Jamudin, Head of Deposit & Transaction Banking Products, from BIBD’s Retail Banking Group.

The respective winners, Dayang Megawati Hj Awg Sani and Dk Syiffaa binti Pg Apong, were in an ecstatic mood as they were presented with their prizes of either an iPhone SE or a Samsung Galaxy S7.

The BIBD Let’s Go Mobile campaign encourages its customers to use the BIBD Mobile to perform Top Ups, Bill Payments, Bank Transfers, eTunai Purchases, Virtual Card Online Purchases, and eVouchers Purchases. The Let’s Go Mobile monthly campaign will be running until the 30th of November 2016.

The service provides the perfect solution of having speed and convenience for BIBD customers on these utilities and services mentioned. Users of the service also do not need to make any extra efforts to purchase physical top up cards, visit BIBD Branches or utility outlets. These new convenient and innovative additions are part of BIBD’s services available on BIBD Mobile that provides hassle-free solutions especially in times of need, and can be done easily on the go.

For more information on any BIBD services, products and promotions, please follow the BIBD Instagram account at BIBDBRUNEI; Facebook page at www.facebook.com/bibdbrunei; get in touch with BIBD Contact Centre at 2238181 or visit the nearest BIBD Branch. Also, don’t forget to download the popular BIBD Mobile App to get the latest BIBD offers and promotions under “What’s New” feature.

For further information, please contact:

DK RODZI PG HJ ABD RAHMAN

Corporate Communications

BIBD

Tel : +673 2269811

Fax : +673 2240683

e-mail: rodzi.rahman@bibd.com.bn

SHAIRAZI ZAINUDDIN

Corporate Communications

BIBD

Tel : +673 2269817

Fax : +673 2240683

e-mail: shairazi.zainuddin@bibd.com.bn

About BIBD

BIBD is the largest financial institution in Brunei Darussalam, leading the market in terms of assets, financings, and deposits.

BIBD is headquartered in Bandar Seri Begawan with fifteen branches and the largest network of ATMs located strategically in all four districts of Brunei Darussalam.

BIBD was ranked 42nd in terms of Soundness (Capital Asset Ratio) in the top 1,000 World Banks by “The Banker” in 2014. BIBD is one of the safest banks in the world and is given an impressive credit rating of A- by Standard & Poor’s in 2015, the highest in Brunei and among the highest in the region.

For more information on any of BIBD’s other products or services, please log on to the BIBD website at www.bibd.com.bn, visit your nearest BIBD branch or get in touch with the BIBD Contact Centre at 2238181.